



ADVISOR BULLETIN

April 10th, 2026

Important advisor reminders

Small business relief funds:

We want to thank everyone for their efforts in sharing the Hennepin County Small Business Recovery Fund. We received over 1,100 applications to the fund, which exceeds the funds available. Due to the volume of applications received, 80% of applications were put on a waitlist. The first 200 of 1100 randomized applications received notice that their application had been selected to move forward with the eligibility verification process. Applicants on the waitlist will be contacted if there are remaining funds.

Advisor Meeting Reminders:

- The next mandatory Advisor meeting will be a virtual meeting on:
Tuesday, April 21st at 1PM

Referrals:

- If you want to refer an Elevate Hennepin client to another advisor, please use the "Referral form" in the [Advisor Toolkit](#)
- Please refer to the [Advisor referral chart](#) to find the contact person for the organization you are referring to

Exception to Businesses outside of Hennepin County:

We've been receiving questions about businesses with registered addresses outside of Hennepin County. When a business initially registers with the Secretary of State, they are asked to provide an address. We can make an exception when a business is in their **first year** and they are operating their business **INSIDE** Hennepin County. When they renew their registration, they can add other addresses. We ask they add a Hennepin County address at that time to remain eligible. We do ask that you confirm with an EH staff member before continuing services.



Video guides webpage:

We would like to share our new video guide page on our website! Thank you for helping us create these helpful resources. Please share with clients who could benefit from these resources: [Build a resilient business | Elevate Hennepin](#). We are hoping to continue to add additional videos in the near future. If you have content ideas, please reach out to Brandon.Bell@hennepin.us so he can add it to the list.

Invoicing Reminders:

- Be sure to consistently send invoices in accordance with monthly or quarterly submissions as contracted
- All invoices should reflect your 2026 contract numbers
- Please be sure to use the NEW "2026 Business Client Tracker Form" found in the [Advisor Toolkit](#)

Monthly Invoice due dates:

- **April 9, 2026**
- May 14, 2026
- June 11, 2026
- July 9, 2026
- August 13, 2026
- September 10, 2026
- October 8, 2026
- Nov 12, 2026
- December 10, 2026
- January 7, 2027
- February 11, 2027
- March 11, 2027

Please bookmark these dates and use the [Advisor Toolkit](#) for added information and details regarding your work as an advisor. You can find templates, FAQ's, links and other resources to support your work.

News and updates

- [Small Business Relief Guide](#) – this short guide will be updated on a weekly basis. Please share any relevant information with business clients or send ones we may not be aware of to: MayPa.Yang@Hennepin.us
- [Elevate Hennepin Video Guides](#) – Elevate Hennepin has put together a new video guide webpage. Please share with clients who could benefit from these resources



ELEVATE
Hennepin™
Business Client opportunities

- [Get Started | Elevate Hennepin](#): 90-minute interactive webinar for idea stage entrepreneurs
- [Promise Act Grant](#): round 2 is open until funds run out
- [Richfield Small Business Resiliency Program](#): open through April 27, 2026
- [Bloomington Small Business Assistance Group](#): open through April 20, 2026
- [Minnetonka Emergency Business Fund](#): open until funds are exhausted
- [Eat Street Business Fund](#): open until funds are exhausted

Community information

[Minnebar20](#) – May 2

[Bloomington Hatch 2026](#) – new focus on existing businesses