

Please note this is a PDF copy of the intake and so questions might be out of order or reflect code where language is pulled in to be specific to the unique intake.

There is a specific flow for idea stage and established businesses - as well as ineligible notes for people who do not qualify for service.

This document should only be used as a reference so advisors are aware of the questions asked. This document should not be share out or copied.



Welcome to Elevate Hennepin a business support investment from Hennepin County. Please complete this short 3–5-minute form to connect with $\{e://Field/source\}$ and access up to 25+ hours of no-cost support per consultant, or 15 hours of support with select advisors for businesses not yet registered with the State of Minnesota or in idea stage.

A copy of this form will be emailed to you, to Hennepin County, and to the business advisor you select.

Eligibility Requirements – Age



Are you 18 years of age or older?

You must be at least 18 years old.

- Yes
- No

Eligibility Requirements - Under 18



Elevate Hennepin is available only to people 18 years old or older.

For questions, contact us at elevate@hennepin.us

Eligibility Requirement - Idea At least 18 years



Is your business in Hennepin County or do you plan to establish your business in Hennepin County:

- Yes, I have a business in Hennepin County
- No, but I am an aspiring entrepreneur who lives in Hennepin County
- No, I don't have a business or live in Hennepin County

Personal Information - Idea



Your name:

First Name

Last Name

Email address:

Please enter a valid email address. This will be the primary method of contact between you and the advisor you select.

Please confirm your email address:

Please re-enter the email address from above to confirm you entered accurately. This will be the primary method of contact between you and the advisor you select.

Contact number:

Please be sure to use the following format 555-555-5555

Established Business information



Business Name

If you have more than one business, state the name of the business you seek consulting for.

Business address:

If your business doesn't have a separate address from your home address, enter your

home address. Use standard abbreviations without punctuation (St, Ave, Rd, Ste 123). Do not include city, state, or zip code. Do not enter a PO Box.

`#{e://Field/biz_street_address}`

Business City:

If you have not started your business, please enter your home city.

Enter City:



Business Zip code:

Please use 5-digits only.

Are you the owner of this business?

- Yes, owner
- Yes, co-owner
- No

What is your current role or position at this business?

- Chief executive officer
- Chief financial officer
- Chief operating officer
- Manager at business
- Other (specify)



Yearly gross sales for your business:

- \$0 - still in idea stage
- \$1 - \$49,999
- \$50,000 - \$250,000
- \$250,001 - \$1,000,000
- \$1,000,001 - \$5,000,000
- Over \$5,000,000

Business number of employees:

Is your business registered with the Minnesota Secretary of State:

You can check your status at Minnesota Secretary of State located at [Search Business Filings](#).

- Yes
- No

Tell us about – Established



Tell the advisor a little about your business. Include the kind of help you need, and anything else you'd like them to know before they connect with you.

Select the category that best describes your business:

- Agriculture, Forestry, Fishing and Hunting
- Mining, Quarrying, and Oil and Gas Extraction
- Utilities
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation and Warehousing

- Information Services
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Management of Companies and Enterprises
- Administrative and Support and Waste Management and Remediation Services
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation, Restaurant and Food Service Providers
- Other Services (except Public Administration)
- Public Administration
- Other

Demographics



What is your gender:

- Female
- Male
- Non-binary
- Prefer not to answer

What is your race or ethnicity:
Please mark all that apply

- American Indian or Native Alaskan
- Asian
- Black or African American
- Hispanic or Latino
- Middle Eastern or North African
- Native Hawaiian or Pacific Islander
- White / Caucasian
- Prefer not to answer

What's your preferred language?

Our advisors have access to interpreters who speak over 200 languages.

- English
- Spanish
- Hmong
- Somali

Other (Please specify)

Acknowledgements



- I understand that the business advisory services provided under Elevate Hennepin are intended as aids and should not replace my business judgment and experience when it comes to operating my business.
- I forever waive all present or future claims against the County and Elevate Hennepin advisors, consultants and subconsultants, relating to this technical assistance.
- I understand that my name, my business name, my business location, my contact information, and demographic information will be shared only with the County, participating Hennepin County cities, and Elevate Hennepin consultants and advisors.

- I understand that I will receive communications regarding opportunities and resources offered through the Elevate Hennepin initiative. In addition, the County may use my email address to contact me for follow up purposes or to send me information relevant to small businesses but will not provide my contact information to other entities other than those listed above.

- I agree to complete surveys on the services funded through Hennepin County's Elevate Hennepin initiative within the timeframe requested as a condition of receiving services. Hennepin County employees may use my email address to contact me for follow up purposes or to send me information relevant to small businesses.

Minnesota Data Privacy Notice (Tennessee Warning):

Some of the information shared through the Elevate Hennepin Initiative is considered private, confidential, and/or nonpublic data under the Minnesota Government Data Practices Act. The County is collecting this information to better understand who is using this technical assistance. The County will use the information to demonstrate outcomes and improve technical assistance offered to business owners. You are not legally required to provide information and may refuse to complete this intake form, but we cannot provide technical assistance under the Elevate Hennepin initiative without it. If you opt to not

provide the requested information, the County may not fund your participation in this opportunity; there are no other consequences associated with a refusal to provide the requested information. The following persons or entities may access the information you provide: the County and County employees, participating Hennepin County cities, and any business advisor assigned to you through the Elevate Hennepin initiative. All data will be handled in compliance with the Minnesota Government Data Practices Act.

I acknowledge all of the above:

Acknowledge

I understand that if my business is in the idea stage, I must live in Hennepin County to access services or if I have an established business, my business is located in Hennepin County.

Acknowledge

E-Signature

Name of the authorized business representative: The person signing this form must be an authorized business representative.

×

SIGN HERE

[clear](#)

Idea Business information



Do you have a business name planned? (optional)

Home street address:

Please enter a valid street address using standard abbreviations without punctuation (St, Ave, Rd, Ste 123). Do not include city, state, or zip code.

Please do not enter a PO Box.

Home Zip code:

Please use 5-digits only.

Home City:

Enter City:

Tell us about - Idea



Tell the advisor a little about your business. Include the kind of help you need, and anything else you'd like them to know before they connect with you.

Select the category that best describes your business:

- Agriculture, Forestry, Fishing and Hunting
- Mining, Quarrying, and Oil and Gas Extraction
- Utilities
- Construction

- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation and Warehousing
- Information Services
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Management of Companies and Enterprises
- Administrative and Support and Waste Management and Remediation Services
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation, Restaurant and Food Service Providers
- Other Services (except Public Administration)
- Public Administration
- Other

Eligibility Requirement - Established At least 18 years



Is your business located in Hennepin County:

- Yes, I have a business in Hennepin County
- No, I don't have a business or live in Hennepin County

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